

THE ART OF MOOCS

THE MOOCS OF ARTS

Leonardo Express

Strategic Workshop on Digital Disruption and Higher Art Education in 2025

15. May 2015 | Renato Soldenhoff

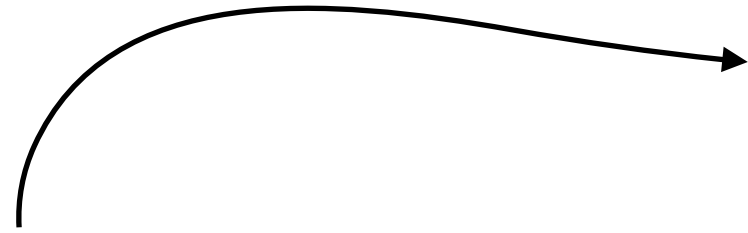
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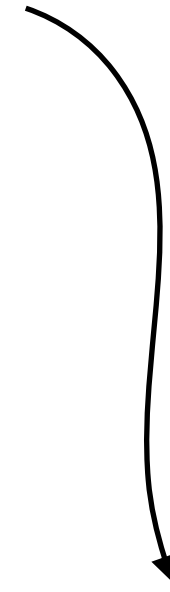
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massive

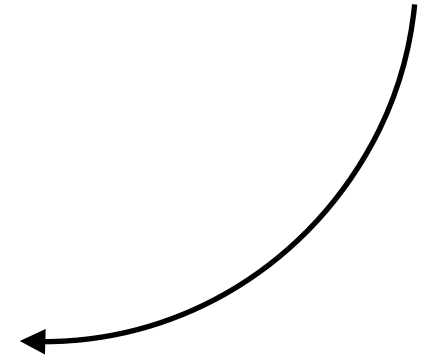


MOOC

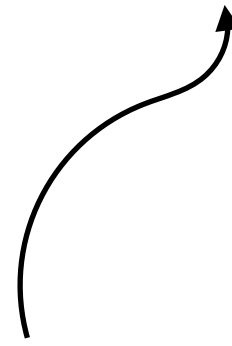
open



course



online



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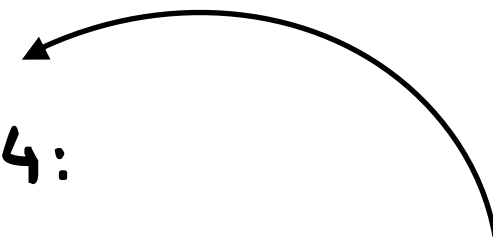
2015:
1.5 Mio ENROLLMENTS
190 COUNTRIES
220 COURSES



XMOOC



2014:
22 Mio ENROLLMENTS
190 COUNTRIES
570 COURSES





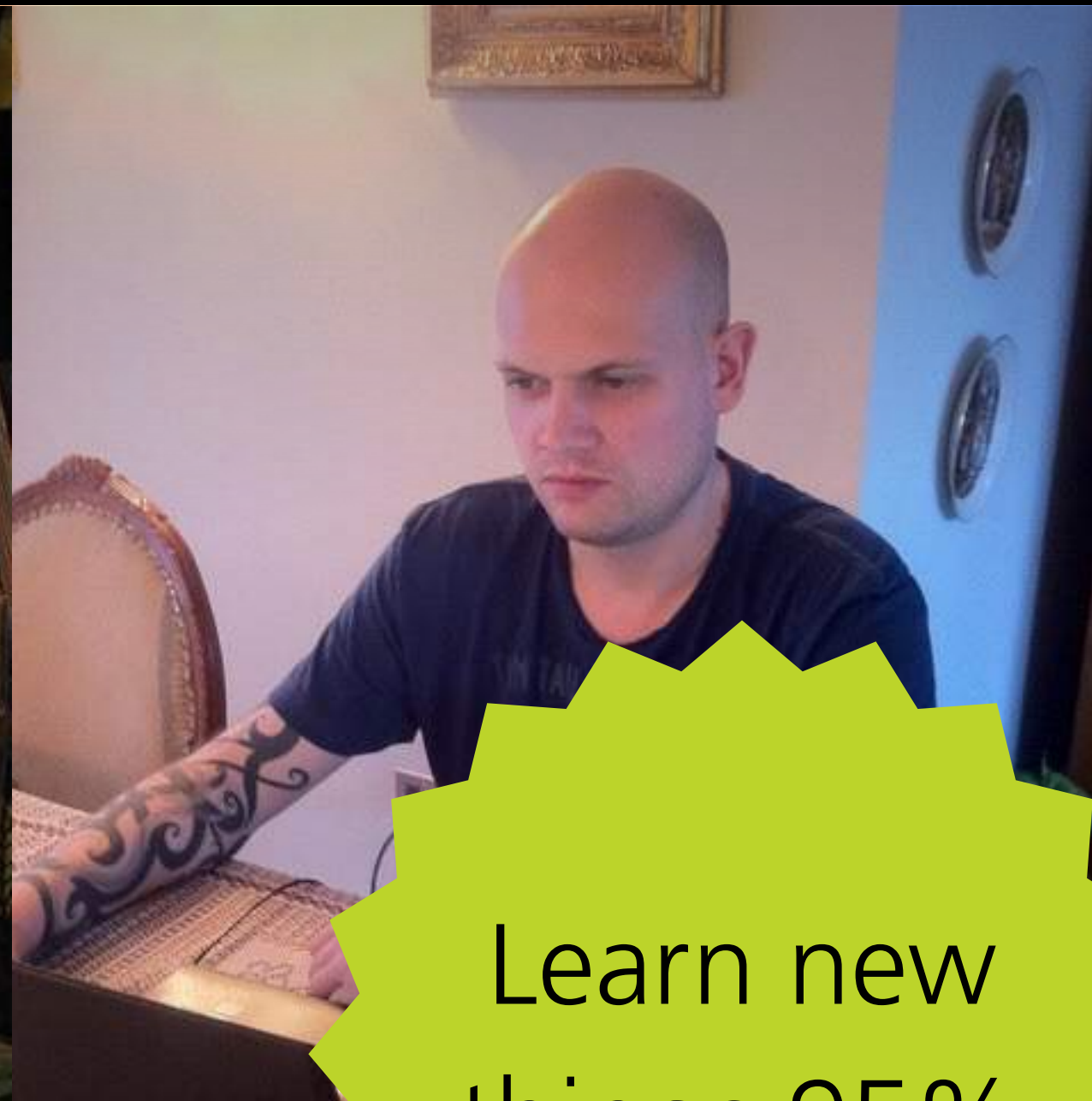
«In addition to being highly educated, the Coursera student population tends to be young, male, and employed, with a majority from developed countries.»

Christensen et al. 2013

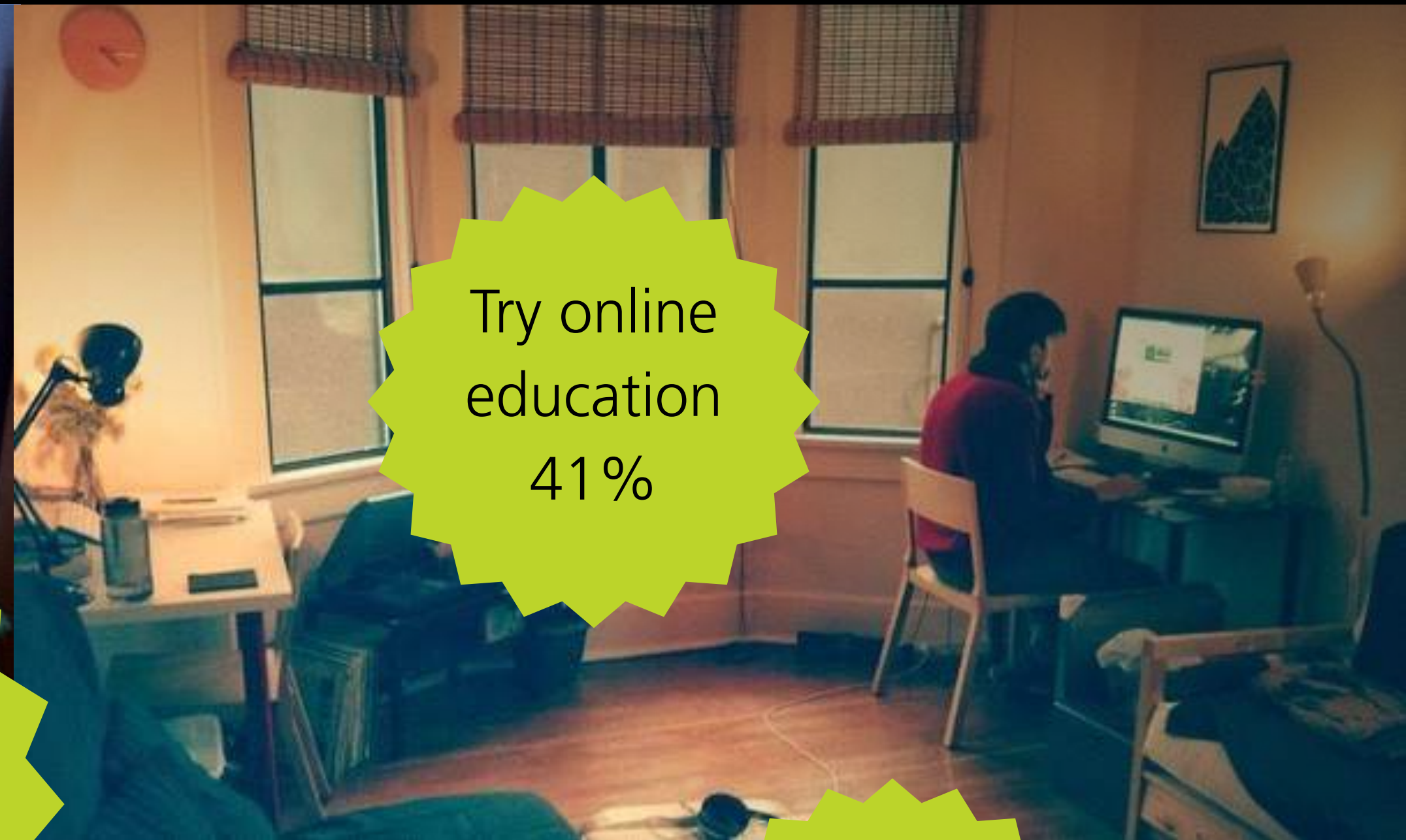




Meet new people 12%



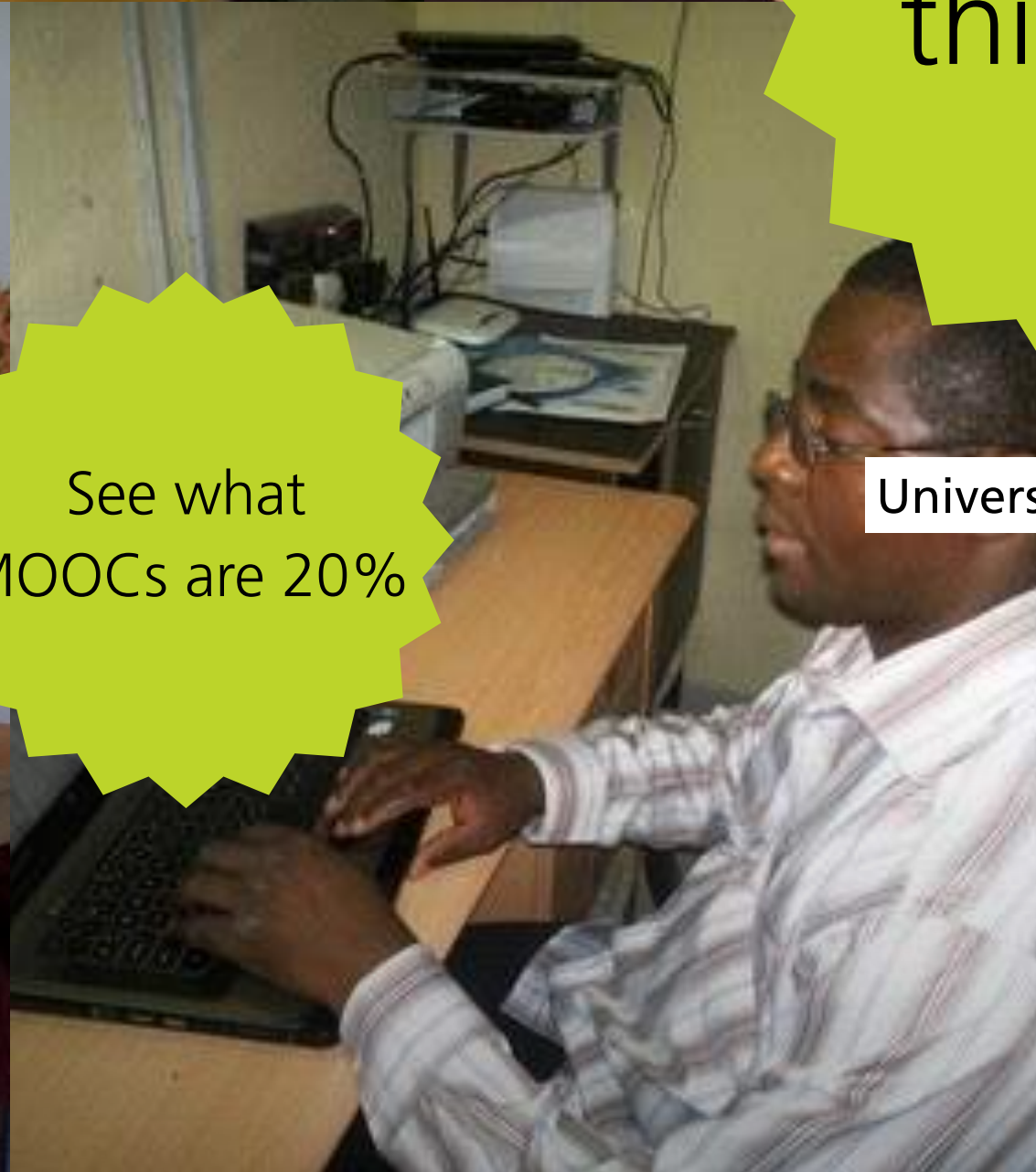
Learn new things 95%



Try online education 41%



See what MOOCs are 20%



University of Edinburgh 2013



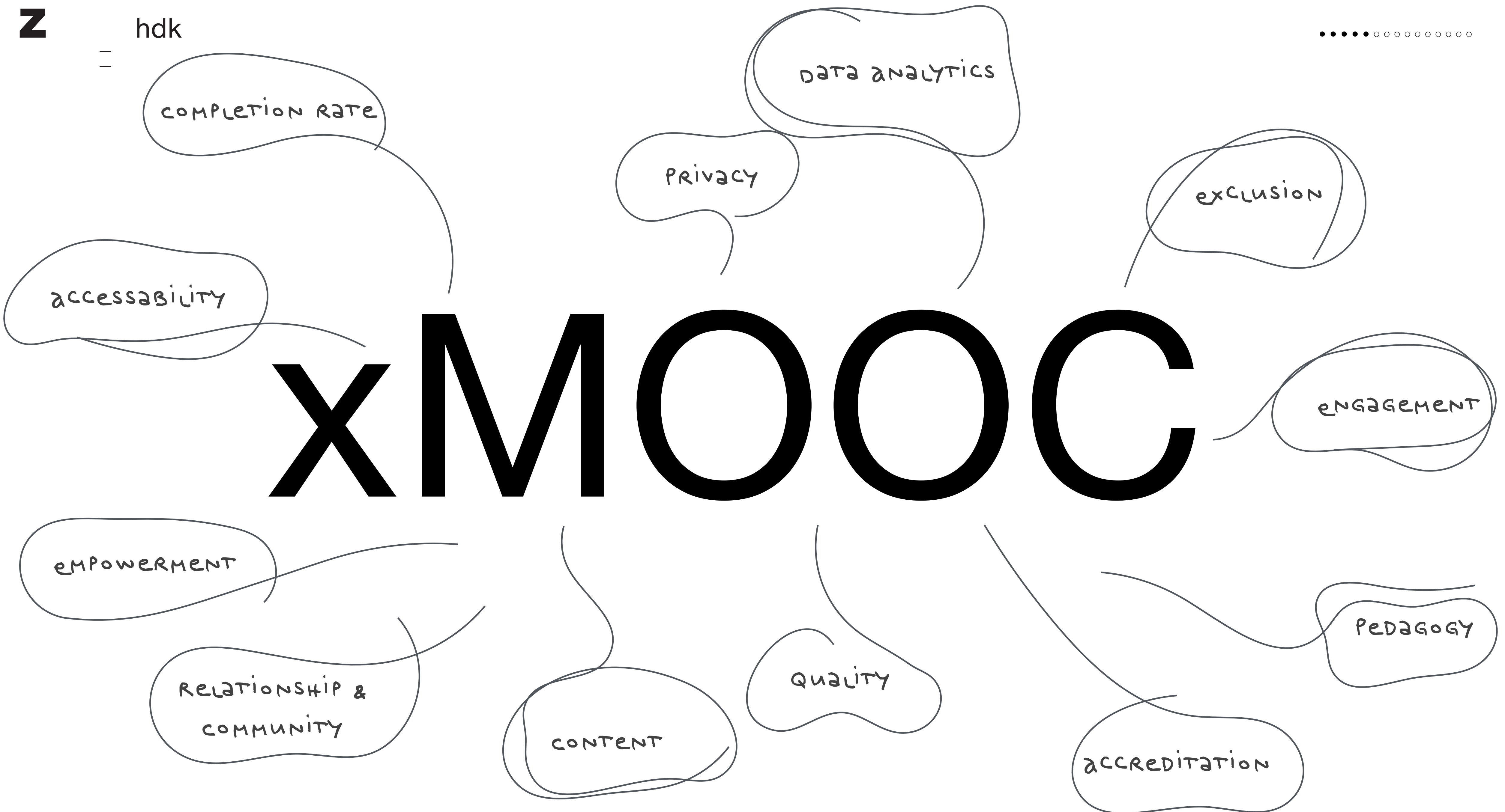
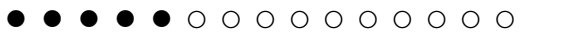
Improve Career 32%



To get a certificate 33%

Z

hdk



COMPLETION RATE

DATA ANALYTICS

PRIVACY

EXCLUSION

ACCESSIBILITY

XMOOC

ENGAGEMENT

EMPOWERMENT

RELATIONSHIP &
COMMUNITY

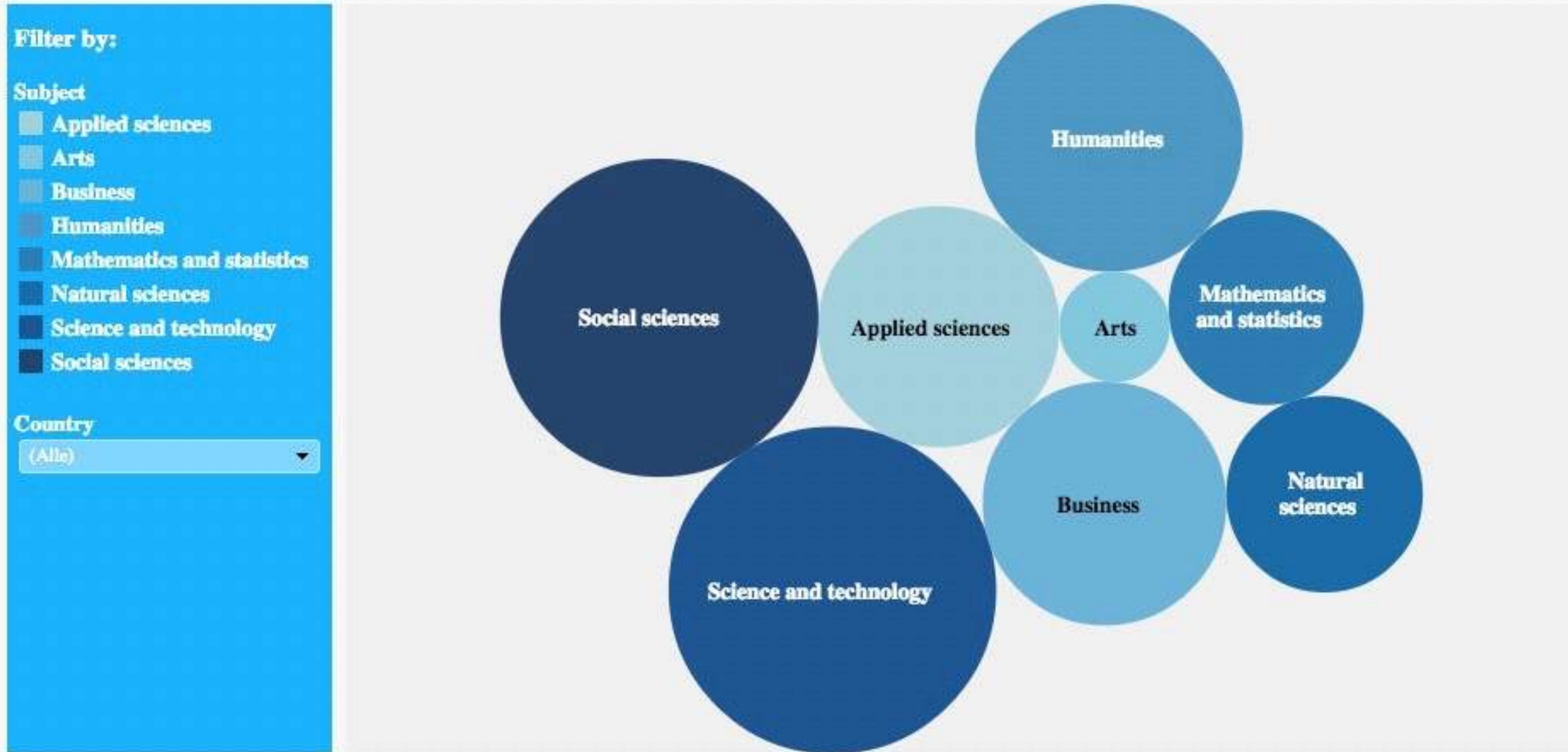
CONTENT

QUALITY

ACCREDITATION

PEDAGOGY

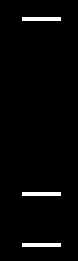
DISTRIBUTION OF MOOCs BY SUBJECT



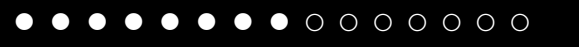
Characteristics
xMOOCs
Frontal Mediation
Fix Structure
Given Aims

Characteristics
Studying Arts
Explorative Working
Craft Skills
Open ended Process
Dialogue-orientated

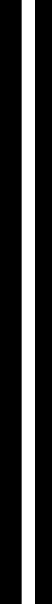
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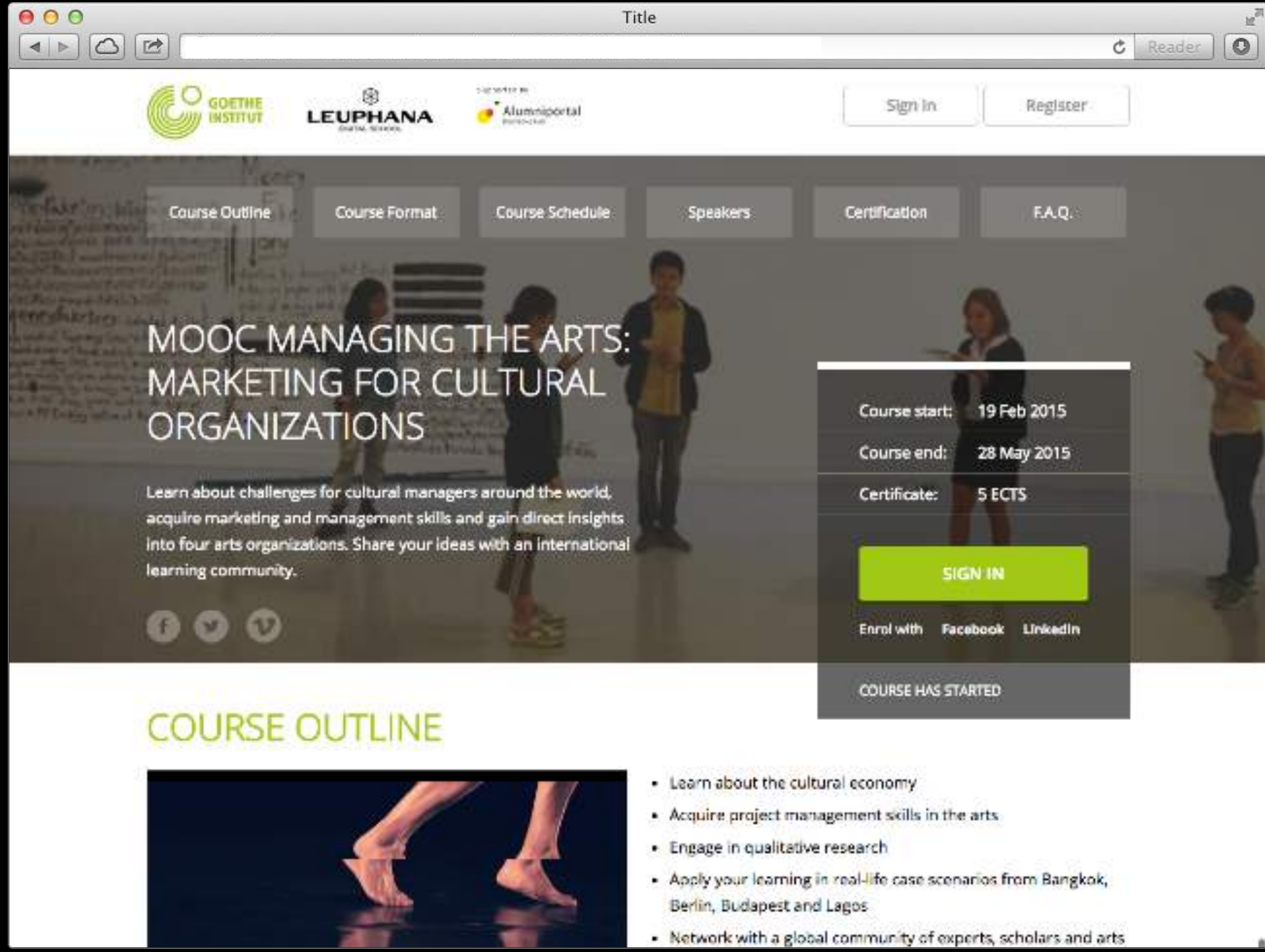
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THE ART OF MOOCS



THE MOOCS OF ARTS



**MOOC MANAGING THE ARTS:
MARKETING FOR CULTURAL
ORGANIZATIONS**

Platform: Candena
 Goethe-Institut, Leuphana
 Digital School & Alumniportal
 Deutschland
 16'000 PAX / currently running
www.goethe-managing-the-arts.org

coursera Courses Specializations Institutions About Renato Solde...

LMU LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

Theatre and Globalization

Learn how theatre and globalization have affected each other over the past century, and how to conduct your own research on global theatre histories.

[Watch Intro Video](#)

Paper vector designed by Freepik

About the Course

In this course we will discuss how theatre, a European cultural practice, spread rapidly around the world in the late 19th and early 20th centuries. The modules will engage with both theoretical and historical perspectives on what is a relatively new area of theatrical research. Globalisation is a highly controversial concept that has provoked extreme reactions. It also tends to be discussed as a phenomenon post-dating the end of the Cold War in 1989. In this course we will argue that globalization, even as we understand it today, in fact goes back at least to the mid- to late 19th century when the existence of colonial empires created the conditions for mass migration, the rapid transportation of goods and people, the invention of new technologies such as steam shipping, railways and telegraphy, which all helped to facilitate the spread of theatre. We will engage with research that has emerged in the context of global and transnational history and apply these findings to theatre. We will look at how certain plays, operas and ballets quite literally went global. We will look at theatre buildings, at the cosmopolitan audiences that emerged as well as the actors, agents and managers who facilitated the movement of theatre around the world. The final two modules will focus on the post-1945 and 1989 developments, each of which represent globalisation of different kinds.

Sessions

Feb 16, 2015 - Jul 31st 2015

[Join for Free!](#)

Eligible for

Statement of Accomplishment

Course at a Glance

- 6 weeks of study
- 2-4 hours/week
- English
- English subtitles

Earn official recognition for your work

Facebook-Connect
Google-Analytics
Google+ Platform
Twitter Button

Course Syllabus

Theatre and Globalization

Platform: Coursera

Ludwig-Maximilians-Universität
München

PAX: no information / currently
running

www.coursera.org/course/globaltheatre

iversity Kurse Über Partner Meine Referrals *Flash Challenge!* Dashboard Hi Renato

ABADIR Accademia di Belle Arti

Stefano Mirti, Anne-Sophie Gauvin, Giulia San Gregorio, Dott. Lucia Giuliano und Prof. Giovanni Pasca Raymond!

Design 101 (or Design Basics) Online Course

Design your own world. Are you ready? This MOOC is a journey into contemporary design through 101 exercises. Learn by doing and transform your everyday life into 101 projects.

05 Feb. 2014
Englisch
Kunst

Der Kurs endete vor etwa 1 Jahr

MERKLISTE

- Facebook Connect
- Google Analytics
- Google Tag Manager
- Google+ Platform
- New Relic
- Pingdom
- Typekit by Adobe

Dieser Kurs ist bereits abgeschlossen

Dieser Kurs ist bereits abgeschlossen. Finde unseren aktuellen Katalog hier

Design 101

Platform: Iversity

Accademia di Belle Arti, Catania

PAX 40,000 / 2013/2014

www.iversity.org/en/courses/design-101-or-design-basics



Image: page-online.de 2015

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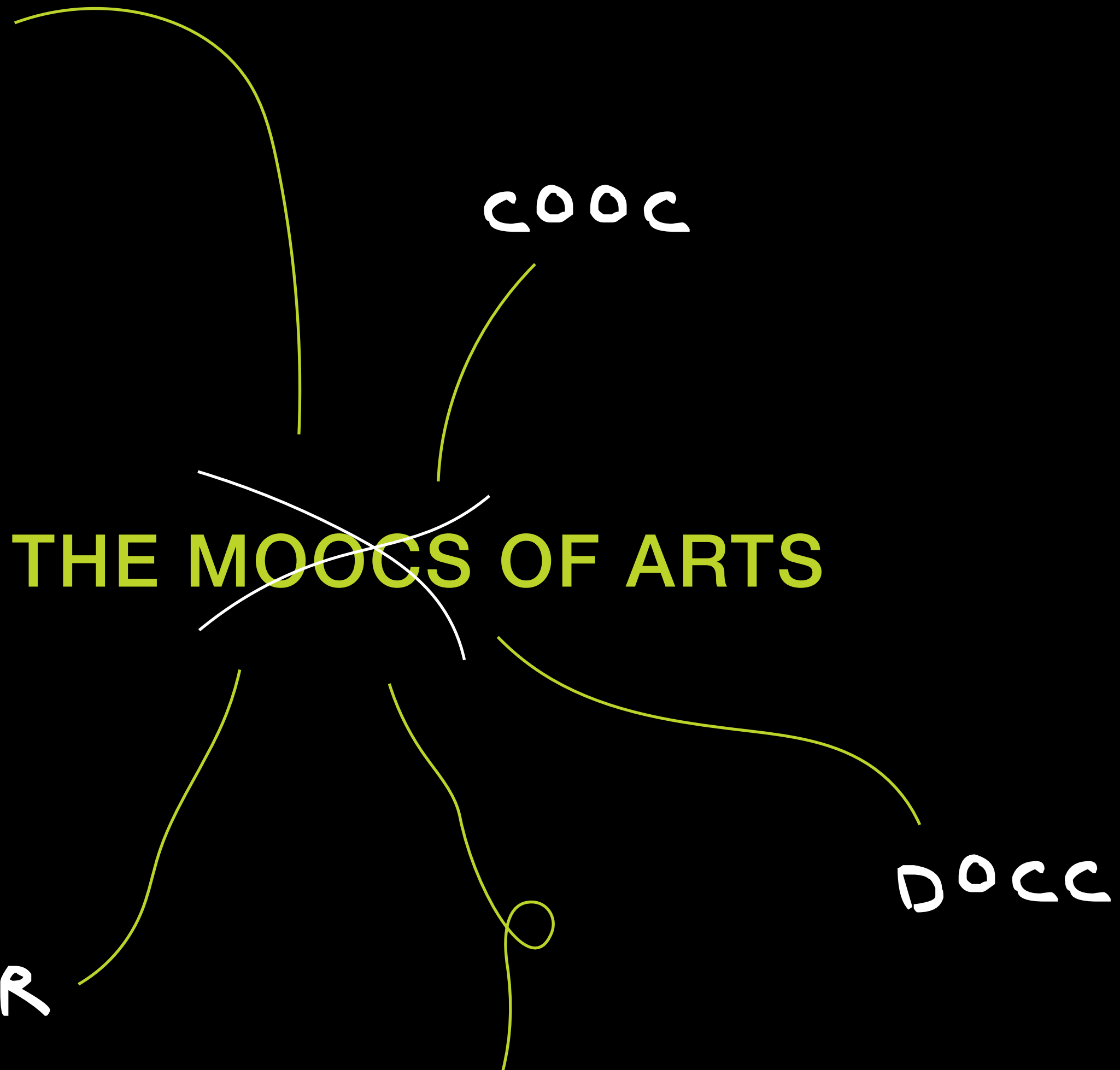
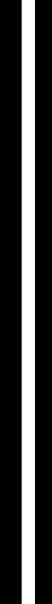
SPOC

COOC

MOOR

DOCC

FLIPPED CLASSROOM



Which online format is best for online teaching and learning in the arts?

How can online courses be designed to teach craft skills?

TBD

How can the culture of an art school be embedded in online courses?

**HOW COULD ART SCHOOLS USE ONLINE COURSES
TO PROVIDE ART EDUCATION IN 2025?**

5 PERSONAL ANTICIPATIONS

Learning is researching

Learning by doing (for learning designers & learners)

Consideration of contexts and learners

Regarding the quality of presence: onsite & online

Didactics defines formats

Thank you!



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Zurich University of the Arts

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—
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